

Meeting Minutes

Anti-Black Racism Working Group: Youth Subcommittee

Wednesday, January 5, 2022, 6:30pm

Online – Zoom Web Call

Attendees: Stephen Linton, Bernadette Hood

Library Staff: Elaine Knox, Joel Sutherland

Absent:

1. Volunteers:

- Advised that EK reach out to TAG, Trivia Josh, Carea, Pickering High schools for a callout for volunteers
- Number that is ideal, would be 2-3 youth (potentially add one outreach member from CAREA)
- Attempt to recruit members from each high school (if possible) to help with distribution of information/surveys
- We could potentially offer the students their own incentive/prize, as we are asking for a lot of their time and expertise.

2. Surveys & Strategies

- Instagram - one question at a time
- Other social media - Facebook, with the high schools (sharing in their Google classrooms)
- Discord - setting up surveys with gifts to win
- Do we offer a slightly longer survey with one big prize? (consensus for this idea)
 - "To enter a draw, click here to answer more questions..."
- Street Teams - so we are approaching them where they are.
 - High schools? Taking a toolkit with us, and offer incentives
 - Stephen spoke of an initiative, Know Your Rights Campaign - had 780 surveys completed (180 Pickering), setting up at common areas (fast food) and purchasing food and/or drink
 - Acts as a nice Random Act of Kindness, as well gives a positive impression for what the Library's goals are for inclusion.

3. Program and Planning:

- Planning a program right now is hard because we are limited for in person. Do we plan an online program instead? (March Break leaves us little time for planning and no teen input)

- Discuss program ideas and initiatives with teens when they have been recruited.
- Bernadette discussed being very careful with current COVID restrictions and safety concerns.
- Stephen offered an idea to partner with pop-up vaccine clinics. We could run a program, give food, DJ. Agrees that teens added to the committee would help us flesh out best ideas.
- Wait and see on Health guidelines. We could potentially use outdoor spaces for engagement opportunities (skating rink in Pickering? Skate Park?).

4. Action Items:

- EK to ask TAG at Monday's staff meeting who is interested, report back to Committee
- Review 2020 Survey Results - start brainstorming questions we want to include